



2015 EVENT DIRECTORY

marketing levels

THE IMPERIAL Full Page Ad. Includes up to 3 directory listings, free web listing, 3 cases pint glasses, drink coasters. \$1000.

THE STOUT 3/4 Page Ad. Includes up to 2 directory listings, free web listing, 2 cases pint glasses, drink coasters. \$875.







THE PORTER 1/2 Page Ad. Includes up to 2 directory listings, free web listing, 1 case pint glasses, drink coasters. \$750.

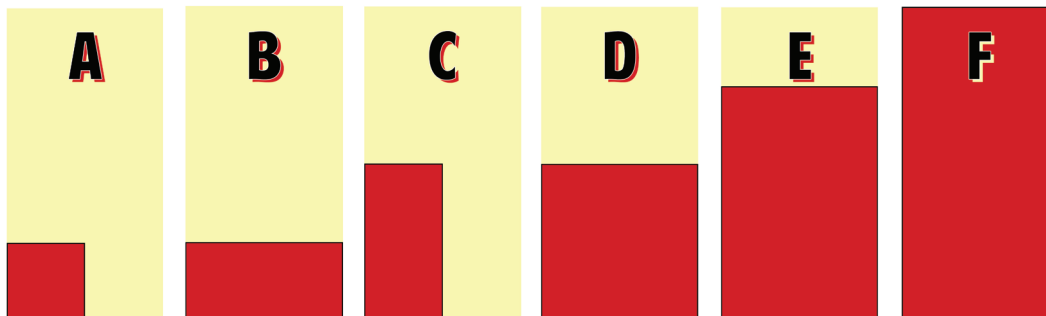
THE AMBER 1/4 Page Ad. Includes up to 1 directory listings, free web listing, 1 case pint glasses, drink coasters. \$400.

THE PILSNER 1/8 Page Ad. Includes 1 directory listing, free web listing, 1 case pint glasses, drink coasters. \$250.

PREMIER AD PLACEMENTS Back Cover: \$2000 / Inside Front or Inside Back Cover: \$1500

ALA CARTE

-  Additional Directory Listings available / \$75 each.
-  Additional "Rochester Real Beer" Pint Glasses / \$25 per case of 24.
-  Customized "Rochester Real Beer" Tasting Glasses / \$40 per case of 36.
-  Rochester Real Beer T-Shirts will be available / \$10 each
-  11" x 11" Full Color RRBW Posters No Charge
-  Rochester Real Beer Week Bottle Openers / TBA



AD SIZES

A) 1/8 PAGE - 2.04" W X 2.14" H
 B) 1/4 PAGE - 2.04" W X 4.25" H
 C) 1/4 PAGE - 4.25" W X 2.14" H
 D) 1/2 PAGE - 4.25" W X 4.36" H
 E) 3/4 PAGE - 4.25" W X 6.71" H
 F) FULL PAGE - 4.25" W X 9" H

**SPACE IS LIMITED!
RESERVE BY MARCH
31ST TO GUARANTEE
YOUR INCLUSION IN
THE EVENT DIRECTORY
AND ROCHESTER REAL
BEER WEEK 2015!**

QUESTIONS OR READY TO SIGN UP? City of Rochester locations, contact Rob Adamthwaite at 585.406.2072 / rob.adamthwaite@gmail.com. All other locations contact Leslie Zinck Ward at 585.451.2199 / lesliezinck@lovincup.com. Need help planning your Beer Week events? Contact Brittany Brandt at 585.782.2575 / brittabybrandt@me.com.

SIGN ME UP NOW TO PARTICIPATE IN THE 2015 RRBW



BILLING INFORMATION

BUSINESS NAME

CONTACT PERSON accounts payable

PHONE a/p contact **EMAIL ADDRESS**

BILLING ADDRESS

INVOICING PREFERENCE

FAX

EMAIL

SNAIL MAIL



VENUE INFORMATION

CONTACT PERSON

PHONE

EMAIL ADDRESS

VENUE ADDRESS for event directory & website

VENUE PHONE

VENUE WEBSITE

EVENT NAME & DATE

BOX **A** MARKETING LEVEL

THE IMPERIAL Full Page Ad. Includes up to 3 directory listings, free web listing, 3 cases pint glasses, drink coasters. \$1000.

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THE PILSNER 1/8 Page Ad. Includes 1 directory listing, free web listing, 1 case pint glasses, drink coasters. \$250.

PREMIER AD PLACEMENTS

Back Cover: \$2000

Inside Front: \$1500

Inside Back: \$1500

BOX **B** A LA CARTE

Additional Event Directory Listings ____ @ \$75 each = \$_____

Additional Pint Glasses ____ @ \$25 /case 24 = \$_____

Customized Tasting Glasses ____ @ \$40 /case 36 = \$_____

RRBW T-Shirts ____ @ \$10 each = \$_____

11" x 11" Full Color RRBW Posters ____ @ N/C

Drink Real Beer Week Bottle Openers / TBA tell me more!

BOX A TOTAL:

BOX B TOTAL:

TOTAL:

**WILL BE INVOICED NET 30
BY 1 MAY 2015**

Please provide us with the following by April 30th, 2015.

- details of your event (s) in 25 words or less
- camera-ready art
- we can create ads if we have details by April 15, there is a \$25 charge

Please email these to chris@historichouseparts.com.

SIGNATURE

DATE