

The South Wedge Quarterly

a publication of the business association of the south wedge area

2016 Advertising Special Deal!

Commit to advertising in all 5 issues of the 2016 South Wedge Quarterly by December 31st and get these incentives:

- FREE BASWA Membership
- 25% Off Published Ad List Rates (you get BASWA member prices)
- FREE Web Ads on southwedge.com and southwedgequarterly.com
- FREE Design Services for your SWQ ads
- FREE Tickets to the 2016 Rochester Real Beer Expo! 2 general admission tickets to the area's premier craft beer tasting event to be held on Saturday June 11th, 2016

To receive these incentives and sign up, please contact Ad Sales Manager Nancy Daley at ads@southwedge.com or call her at 585.330.9768. Offer expires December 31st, 2015.

Quick Facts about the SWQ

Distribution: 8000 copies distributed to over 200 locations in the City and suburbs.

Estimated Readership: 32,000 people view each issue of the SWQ.

Established: in 2012 by the Business Association of the South Wedge Area (BASWA).

Created & Printed: in the South Wedge by professional writers, photographers, designers, illustrators; with help from volunteers & local business owners. Printed in the South Wedge by PrintRoc.

Size: NEW LARGER SIZE in 2016! 9.75" x 13.5", on coated stock for sharp, colorful graphics, ads, and photos.